

Samsung Launches Galaxy A (2016) with Premium Design and Enhanced Features

The new Samsung Galaxy A (2016) offers unmatched style and improved performance - perfect for the expressive individual



Left to Right: Galaxy A3 (2016) 4G, Galaxy A5 (2016) 4G+, Galaxy A7 (2016) 4G+

Singapore, 13 January 2016 – Samsung Electronics Singapore today announced the launch of its Galaxy A (2016) smartphones – the Galaxy A3 (2016) 4G, Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+. Incorporating Samsung’s latest innovative design and technology, the Galaxy A (2016) offers modern millennials the ability to express their individuality with powerful performance in three screen size options: 4.7-inch for the Galaxy A3 (2016) 4G, 5.2-inch for the Galaxy A5 (2016) 4G+ and 5.5-inch for the Galaxy A7 (2016) 4G+.

“At Samsung, we strive to continuously push the boundaries of mobile innovation by listening to our customers,” said Eugene Goh, Vice President, IT & Mobile, Samsung Electronics Singapore. “With the enhanced design and superior performance of the Galaxy A (2016) series, we offer a combination of quality and affordability to provide our customers with the ultimate mobile experience.”

A recent TNS Smartphone Shopper Survey¹ commissioned by Samsung looked at factors influencing smartphone purchase among some Singapore consumers. The survey found that the top five key drivers for smartphone purchase include price, phone features, ease of use, battery life as well as phone design and build. This is in line with key reasons including ‘good camera’, ‘like the phone design’ and ‘trusted Samsung brand’ cited by respondents who purchased the GALAXY A Series phones launched last year.

Ultra Slim with Sleek Glass and Metal Finishing

Featuring a 2.7mm super narrow bezel with an exquisite glass and metal finishing, the Galaxy A (2016) is the ideal accessory for stylish millennials. The ultra slim unibody build reflects the harmonious combination of form and practicality, while the narrow bezel provide users with a more immersive viewing experience.

Enhanced Camera Capabilities for Selfies On-the-Go

Sporting a 13MP rear camera and a 5MP front-facing camera with brighter f1.9 aperture lenses, the Galaxy A (2016) offers unmatched camera capabilities for young millennials looking to express their distinctive styles. Innovative Smart Selfie features such as the Wide Selfie, Palm Selfie and Beauty Face embedded in the Galaxy A (2016) allow users to capture high-resolution and vivid selfies with ease. The Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+ rear cameras are also enhanced with Optical Image Stabiliser for blur-free images.

Furthermore, the Quick Launch Camera feature gives users fast access to the camera with a simple double-tap of the home button. With these camera features, users will be able to capture key moments in high-resolution effortlessly.

Seamless Compatibility and Unparalleled Performance

The Galaxy A (2016) incorporates Samsung's latest innovation and technology for the young millennials seeking performance and functionality. With increased battery capacity and fast charging technology² for unmatched performance, users will have one less thing to worry about in the midst of their busy social calendars.

According to the latest Connected Life study³ conducted by global research consultancy TNS, millennials in Singapore spend almost 3.4 hours a day on their mobile phones. Connected Life also found that these millennials used their mobile devices to browse social media platforms, watch videos and shop online. To supplement this trend, the Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+ support LTE Category 6 so users can browse, download and connect to the internet with incredible internet speed for fast downloads of up to 300Mbps.

Equipped with Dual SIM capability, the Galaxy A (2016) offers added usage flexibility. The Galaxy A3 (2016) 4G features a unique hybrid SIM slot which can double up as an external memory card slot supporting up to 128GB of additional memory when the second SIM card is not in use. The Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+, both support Dual SIM and also come with an additional external memory slot for added versatility.

Samsung x Laneway Festival Singapore

In celebration of the new Galaxy A (2016) launch, Samsung is once again a proud sponsor of the Laneway Festival Singapore for the second year. To be held on 30 January 2016 at The Meadow at Gardens by the Bay, festival attendees will be able to take part in the fun and exciting activities including Galaxy A (2016) Lifestyle Virtual Wardrobe, Gear S2 and Gear VR experience zones happening at the Samsung Booth. There are also attractive prizes to be won.

Local Pricing and Availability

The Samsung Galaxy A (2016) will be available in Black, Gold and Pink Gold, with 16GB⁴ storage, at the following recommended retail prices:

- Galaxy A3 (2016) 4G: \$398
- Galaxy A5 (2016) 4G+: \$598
- Galaxy A7 (2016) 4G+: \$698

The Galaxy A3 (2016) 4G will be available from **16 January 2016** while the Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+ are expected to be available from **30 January 2016**.

To thank customers for their continuous support, Samsung will be giving out a launch special gift. Consumers who purchase the Galaxy A3 (2016) 4G will be able to enjoy a complimentary Samsung MicroSD EVO 32GB worth \$22, packed in-box at launch, on a while-stocks-last basis⁵.

The following Galaxy A (2016) accessories will be available to complement the devices:

- Clear Cover in Black, Gold, Silver and Pink Gold, RRP \$38
- Flip Wallet in Black, Gold, White and Pink Gold, RRP \$38
- Clear View Cover in Black, Gold, Silver and Pink Gold, RRP \$78 (*Only available for Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+*)

Galaxy Note 5 4G+ in Pink Gold

Samsung today also announced the retail availability of the Samsung Galaxy Note 5 4G+ in Pink Gold, adding another stunning colour variant to its latest flagship phablet series. Currently available in Black Sapphire, Gold Platinum, White Pearl and Silver Titanium, this new addition exudes the classic stylishness of the Galaxy Note series, embodying the brand's design legacy in marrying beauty and purpose in a device.

The Samsung Galaxy Note 5 4G+ in Pink Gold will be available from **23 January 2016** with 32GB⁴ and 64GB⁴ storage options at the recommended retail prices of \$988 and \$1,088 respectively.

The Galaxy A (2016) and Galaxy Note 5 4G+ will be available at local telecommunication operators, major consumer electronics stores, authorised retailers and Samsung Experience Stores.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at <http://news.samsung.com>.

Media Contact:

Germaine Pereira

Edelman for Samsung

samsungsapl@edelman.com

6494 1587

Note to Editors:

Samsung Galaxy A7 (2016) 4G+ Product Specifications:

Network	4G+ LTE Cat 6 (up to 300Mbps)/ 4G+ LTE FDD [Band 1 (2100MHz)/ Band 3 (1800MHz)/ Band 5 (850MHz)/ Band 7 (2600MHz)/ Band 8 (900MHz)/ Band 20 (800MHz)]/ 4G+ LTE TDD [Band 40 (2300MHz)]/ 3.5G (HSPA+ up to 42.2Mbps)/ 3G (850/ 900/ 1900/ 2100MHz)/ EDGE/ GPRS Class 33/ GSM Quad-band (850/ 900/ 1800/ 1900MHz)/ Dual SIM (LTE Cat 6 + 2G, Nano SIM)
Display	5.5" 16M colours (1920 x 1080) full touch (C-type) FHD SUPER AMOLED display
Processor	1.6GHz Octa Core
Platform	Android™ 5.1.1 (Lollipop)
Camera	Rear : 13MP [f1.9, Quick Launch, OIS, LED Flash, Auto Focus, 4X Digital Zoom, Voice Control, Auto Mode, Pro Mode, Panorama Shot, Continuous Shot, HDR (Rich Tone), Night Shot, Downloadable (Sports Shot, Beauty Face, Rear-Cam Selfie, Animated GIF, Sound & Shot)] Front : 5MP [f1.9, Gesture Control (Palm Selfie), Voice Control, Selfie, Wide Selfie, Continuous Shot, Night Mode, Real-Time Beauty Mode – enlarge eyes, slim face and smoothen skin, Downloadable (Sports Shot, Beauty Face, Animated GIF, Sound & Shot)]
Video	FHD Video Player [3GP, 3G2, MPEG4, H.263, H.264 (AVC), M4V, WMV, ASF, AVI, FLV, MKV, WEBM] 1080p @ 30fps FHD Video Recorders [3GP, MPEG4, H.263, H.264 (AVC)] Rear Video Recorder [FHD 1080p @ 30fps, HD 720p @30fps] Front Video Recorder [FHD 1080p @ 30fps, HD 720p @30fps]
Audio	FM Radio, Voice Recorder, Music Player Supported formats: MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA
Google™ Services	Google Voice Search™, Chrome™ Browser/ Android™ Browser, Gmail™, YouTube™, Google Maps™, Google™ Search, Google Play™ Music, Google Play™ Movies & TV, Google Photos™, Google Drive™, Google Now™, Hangouts™
Connectivity	Wi-Fi® 802.11 a/b/g/n (2.4+5GHz), Wi-Fi Direct®, Bluetooth® 4.1, HT40, ANT+, USB 2.0, NFC (UICC, eSE), Android Beam™, GPS, GLONASS, Download Booster ⁶ , Smart Switch ^{Mobile} (Downloadable) ⁷ , Quick Connect ¹⁴ (Screen Mirroring), Mobile hotspot and tethering, Gear Manager (Downloadable), 3.5mm Ear Jack, MirrorLink
Features & Services	Embedded Wallpaper, Galaxy Apps, Flipboard, Email (POP3, IMAP4, SMTP, SSL, TCLS, EAS), Accuweather, Samsung KNOX (downloadable), Find My Mobile, Intuitive Multi Window ⁸ (Split View, Pop Up View), Smart Stay, Motions and Gestures Control (Smart Alert, Mute, Palm swipe to capture), Fingerprint Security, Smart Manager, S Health ⁹ , S Voice, S Planner, Galaxy Essentials (Downloadable): [Optical Reader, SnapBizCard, S Translator ¹⁰ , Car Mode (for Galaxy), AllTogether, Kids Mode, Soundcamp, Gear Manager], Galaxy Life (Downloadable), Galaxy Theme Store, S Finder, Accessibility Mode, Easy Mode, Dual SIM always on, Microsoft® Word®, Microsoft® Excel®, Microsoft® PowerPoint®, Microsoft® OneNote®, Microsoft® OneDrive®, Skype®, Exchange, ActiveSync
Sensor	Accelerometer, Proximity, Geomagnetic, Lights, Hall, Fingerprint

Memory	16GB ⁴ Storage with 3GB RAM MicroSD slot (up to 128GB)
Dimension	151.5 x 74.1 x 7.3mm, 169g
Battery	3,300mAh, Fast Charging ² , Ultra Power Saving Mode ¹¹
Talktime¹²	Up to 17 Hours (3G)

Samsung Galaxy A5 (2016) 4G+ Product Specifications:

Network	4G+ LTE Cat 6 (up to 300Mbps)/ 4G+ LTE FDD [Band 1 (2100MHz)/ Band 3 (1800MHz)/ Band 5 (850MHz)/ Band 7 (2600MHz)/ Band 8 (900MHz)/ Band 20 (800MHz)]/ 4G+ LTE TDD [Band 40 (2300MHz)]/ 3.5G (HSPA+ up to 42.2Mbps)/ 3G (850/ 900/ 1900/ 2100MHz)/ EDGE/ GPRS Class 33/ GSM Quad-band (850/ 900/ 1800/ 1900MHz)/ Dual SIM (LTE Cat 6 + 2G, Nano SIM)
Display	5.2" 16M colours (1920 x 1080) full touch (C-type) FHD SUPER AMOLED display
Processor	1.6GHz Octa Core
Platform	Android™ 5.1.1 (Lollipop)
Camera	Rear : 13MP [f1.9, Quick Launch, OIS, LED Flash, Auto Focus, 4X Digital Zoom, Voice Control, Auto Mode, Pro Mode, Panorama Shot, Continuous Shot, HDR (Rich Tone), Night Shot, Downloadable (Sports Shot, Beauty Face, Rear-Cam Selfie, Animated GIF, Sound & Shot)] Front : 5MP [f1.9, Gesture Control (Palm Selfie), Voice Control, Selfie, Wide Selfie, Continuous Shot, Night Mode, Real-Time Beauty Mode – enlarge eyes, slim face and smoothen skin, Downloadable (Sports Shot, Beauty Face, Animated GIF, Sound & Shot)]
Video	FHD Video Player [3GP, 3G2, MPEG4, H.263, H.264 (AVC), M4V, WMV, ASF, AVI, FLV, MKV, WEBM] 1080p @ 30fps FHD Video Recorders [3GP, MPEG4, H.263, H.264 (AVC)] Rear Video Recorder [FHD 1080p @ 30fps, HD 720p @30fps] Front Video Recorder [FHD 1080p @ 30fps, HD 720p @30fps]
Audio	FM Radio, Voice Recorder, Music Player Supported formats: MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA
Google™ Services	Google Voice Search™, Chrome™ Browser/ Android™ Browser, Gmail™, YouTube™, Google Maps™, Google™ Search, Google Play™ Music, Google Play™ Movies & TV, Google Photos™, Google Drive™, Google Now™, Hangouts™
Connectivity	Wi-Fi® 802.11 a/b/g/n (2.4+5GHz), Wi-Fi Direct®, Bluetooth® 4.1, HT40, ANT+, USB 2.0, NFC (UICC, eSE), Android Beam™, GPS, GLONASS, Download Booster ⁶ , Smart Switch ^{Mobile} (Downloadable) ⁷ , Quick Connect ¹⁴ (Screen Mirroring), Mobile hotspot and tethering, Gear Manager (Downloadable), 3.5mm Ear Jack, MirrorLink
Features & Services	Embedded Wallpaper, Galaxy Apps, Flipboard, Email (POP3, IMAP4, SMTP, SSL, TCLS, EAS), Accuweather, Samsung KNOX (downloadable), Find My Mobile, Intuitive Multi Window ⁸ (Split View, Pop Up View), Smart Stay, Motions and Gestures Control (Smart Alert, Mute, Palm swipe to capture), Fingerprint Security, Smart Manager, S Health ⁹ , S Voice, S Planner, Galaxy Essentials (Downloadable): [Optical Reader, SnapBizCard, S Translator ¹⁰ , Car Mode (for Galaxy), AllTogether, Kids Mode, Soundcamp, Gear Manager], Galaxy Life (Downloadable), Galaxy Theme Store, S Finder, Accessibility Mode, Easy Mode, Dual SIM always on, Microsoft® Word®, Microsoft® Excel®, Microsoft® PowerPoint®, Microsoft® OneNote®, Microsoft® OneDrive®, Skype®, Exchange, ActiveSync
Sensor	Accelerometer, Proximity, Geomagnetic, Lights, Hall, Fingerprint

Memory	16GB ⁴ Storage with 2GB RAM MicroSD slot (up to 128GB)
Dimension	144.7 x 70.8 x 6.9mm, 145g
Battery	2,900mAh, Fast Charging ² , Ultra Power Saving Mode ¹¹
Talktime¹²	Up to 16 Hrs (3G)

Samsung Galaxy A3 (2016) 4G Product Specifications:

Network	4G LTE Cat 4 (up to 150Mbps)/ 4G LTE FDD [Band 1 (2100MHz)/ Band 3 (1800MHz)/ Band 5 (850MHz)/ Band 7 (2600MHz)/ Band 8 (900MHz)/ Band 20 (800MHz)/ 4G LTE TDD [Band 40 (2300MHz)]/ 3.5G (HSPA+ up to 42.2Mbps)/ 3G (850/ 900/ 1900/ 2100MHz)/ EDGE/ GPRS Class 33/ GSM Quad-band (850/ 900/ 1800/ 1900MHz)/ Dual SIM (LTE Cat 4 + 2G, Nano SIM)
Display	4.7" 16M colours (720 x 1280) full touch (C-type) HD SUPER AMOLED display
AP	1.5GHz Quad Core
OS	Android™ 5.1.1 (Lollipop)
Camera	Rear : 13MP [f1.9, Quick Launch, LED Flash, Auto Focus, 4X Digital Zoom, Voice Control, Auto Mode, Pro Mode, Panorama Shot, Continuous Shot, HDR (Rich Tone), Night Shot, Downloadable (Sports Shot, Beauty Face, Rear-cam Selfie, Animated GIF, Sound & Shot)] Front : 5MP [f1.9, Gesture Control (Palm Selfie), Voice Control, Selfie, Wide Selfie, Continuous Shot, Night Mode, Real-Time Beauty Mode – enlarge eyes, slim face and smoothen skin, Downloadable (Sports Shot, Beauty Face, Animated GIF, Sound & Shot)]
Video	FHD Video Player [3GP, 3G2, MPEG4, H.263, H.264 (AVC), M4V, WMV, ASF, AVI, FLV, MKV, WEBM] 1080p @ 30fps FHD Video Recorders [3GP, MPEG4, H.263, H.264 (AVC)] Rear Video Recorder [FHD 1080p @ 30fps, HD 720p @30fps] Front Video Recorder [FHD 1080p @ 30fps, HD 720p @30fps]
Audio	FM Radio, Voice Recorder, Music Player Supported formats: MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA
Google™ Services	Google Voice Search™, Chrome™ Browser/ Android™ Browser, Gmail™, YouTube™, Google Maps™, Google™ Search, Google Play™ Music, Google Play™ Movies & TV, Google Photos™, Google Drive™, Google Now™, Hangouts™
Connectivity	Wi-Fi® 802.11 a/b/g/n/ac (2.4GHz), Wi-Fi Direct®, Bluetooth® 4.1, ANT+, USB 2.0, NFC, Android Beam™, GPS, GLONASS, Download Booster ⁶ , Smart Switch ^{Mobile} (Downloadable) ⁷ , 3.5mm Ear Jack, Mobile hotspot and tethering, MirrorLink
Features & Services	Embedded Wallpaper, Galaxy Apps, Flipboard, Email (POP3, IMAP4, SMTP, SSL, TCLS, EAS), Accuweather, Samsung KNOX (downloadable), Find My Mobile, Smart Stay, Motions and Gestures Control (Smart Alert), Smart Manager, S Voice, Galaxy Apps, S Planner, Galaxy Essentials (Downloadable): [Optical Reader, SnapBizCard, S Translator ¹⁰ , Car Mode (for Galaxy)], Galaxy Life (Downloadable), Galaxy Theme Store, Accessibility Mode, Easy Mode, Dual SIM always on, Microsoft® Word®, Microsoft® Excel®, Microsoft® PowerPoint®, Microsoft® OneNote®, Microsoft® OneDrive®, Skype®, Exchange, ActiveSync
Sensor	Accelerometer, Proximity, Geomagnetic, Lights, Hall
Memory	16GB Storage with 1.5GB RAM MicroSD slot (up to 128GB)

Dimension	134.5 x 65.2 x 7.3mm, 132g
Battery	2,300mAh, Ultra Power Saving Mode ¹¹
Talktime¹²	Up to 14 Hours (3G)

Samsung Galaxy Note 5 4G+ Product Specifications:

Network	4G+ LTE Cat 9 up to 450Mbps/ VoLTE/ 4G+ LTE FDD [Band 1 (2100MHz)/ Band 2 (1900MHz)/ Band 3 (1800MHz)/ Band 4 (AWS)/ Band 5 (850MHz)/ Band 7 (2600MHz)/ Band 8 (900MHz)/ Band 12 (700MHz)/ Band 17 (700MHz)/ Band 18 (800MHz)/ Band 19 (800MHz)/ Band 26 (800MHz) Band 28 (700MHz)]/ 4G+ LTE TDD [Band 40 (2300MHz)]/ 3.5G (HSPA+ up to 42.2Mbps)/ 3G (850/ 900/ 1900/ 2100MHz)/ EDGE/ GPRS Class 33/ GSM Quad-band (850/ 900/ 1800/ 1900MHz)/ Nano SIM
Processor	64-Bit Octa Core Processor (2.1GHz Quad Core + 1.5GHz Quad Core)
Display	5.7" 16M colours (2560x1440) full touch (C-type) Quad HD SUPER AMOLED display
Platform	Android™ 5.1.1 (Lollipop)
Camera	16MP Rear Camera [f1.9, Quick Launch, OIS, Auto Real Time HDR, 8X Digital Zoom, LED Flash, Auto Mode with Exposure Control, Pro Mode, Fast Auto Focus, Tracking AF, Selective Focus, Panorama Shot, Virtual Shot, Video Collage, Live Broadcast, Slow Motion, Fast Motion, Timer Shot, Voice Control, Download (Sports Shot, Food Shot, Surround Shot, Sound & Shot, Shot & More, Beauty Face, Dual Camera, Rear-Cam Selfie, Animated GIF)] 5.0MP Front Camera [f1.9, Auto Real Time HDR, Beauty Face, Selfie, Wide Selfie, Virtual Shot, Interval Shot, Video Collage, Live Broadcast, Voice Control, Gesture Control, Download (Sound & Shot)]
Video	UHD 4K Video Player ¹³ [3GP, MPEG4, H.263, H.264 (AVC), WMV7, WMV8, VP8, VP9, AVI, FLV, MKV, WEBM] 2160p @ 30fps and Video Recorder [3GP, MPEG4, H.263, H.264 (AVC)] Rear Video Recorder [OIS, UHD 4K ¹³ 2160p @ 30fps, FHD 1080p @ 60fps, Digital Video Stabilisation (FHD, HD @30fps)] Front Video Recorder [QHD 1440p @ 30fps, Digital Video Stabilisation (FHD, HD @ 30fps)]
Audio	UHQ Audio, MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA, AMR-NB, AMR-WB, AAC+, eAAC+, Vorbis, Opus
Google™ Services	Google Voice Search™, Chrome™ Browser/ Android™ Browser, Gmail™, YouTube™, Google Maps™, Google™ Search, Google Play™ Music, Google Play™ Movies & TV, Google Photos™, Google Drive™, Google Now™, Hangouts™
Connectivity	Bluetooth® 4.2, USB 2.0, Wi-Fi® 802.11 a/b/g/n/ac (2.4+5GHz), VHT80, MIMO (2x2), Download Booster ⁶ , Wi-Fi Direct®, GPS, GLONASS, Beidou, SideSync 4.0, Smart Switch ^{Mobile} (Downloadable) ⁷ , PC Sync with Smart Switch PC, Quick Connect ¹⁴ (Screen Mirroring), MirrorLink, NFC, Android™ Beam, Mobile hotspot and tethering, Gear Manager, 3.5mm Ear Jack
Features & Services	Intuitive Multi Window ⁸ (Split View, Pop Up View), Smart Stay, Pop Up Play, Galaxy Apps/ Google Play™, Facebook, Facebook Messenger, Instagram, WhatsApp, KNOX (Downloadable), S Planner, Smart Manager, Fingerprint Security, S Finder, Private Mode, Easy Mode, S Health ⁹ , Galaxy Essentials (Downloadable): [Samsung Link, Kids Mode], Galaxy Life, Galaxy Gifts (Downloadable): [Autodesk SketchBook for Galaxy, Kindle for Samsung, Hearthstone Heroes of Warcraft], Flipboard, Microsoft® Word®, Microsoft® Excel®, Microsoft® PowerPoint®, Microsoft® OneDrive®, Microsoft®

	OneNote®, Skype®, Voice Recorder, S Voice, Exchange, ActiveSync
S Pen/ Edge Features	S Note, Scrapbook, Enhanced S Pen, Enhanced Air Command (Action Memo, Smart Select, Screen Write), Screen Off Memo, Scroll Capture
Sensors	Accelerometer, Proximity, Barometer, Gyroscope, Magnetic, Gesture, Heart Rate ⁹ , Lights, Fingerprint, Hall
Memory	32GB/64GB ⁴ memory with 4GB RAM
Dimension / Weight	153.2 x 76.1 x 7.6mm, 171g
Battery	3,000mAh (Ultra Fast Charging ² , Fast Wireless Charging ¹⁵ , Ultra Power Saving Mode ¹¹)
Talktime¹²	Up to 22hrs (3G)

¹Survey conducted by TNS Singapore from 26 November – 4 December 2015; based on 200 respondents who are current Samsung Galaxy A Series smartphone users.

²Based on Samsung's internal test results, measured when device is at rest with Samsung battery and Adaptive Fast Charger. Estimated charging time is dependent on network configuration, app usage, mode settings, actual device usage, battery condition and other surrounding factors and conditions. Fast charging feature is only available for Galaxy A5 (2016) 4G+ and Galaxy A7 (2016) 4G+.

³Connected Life is a leading global study from research consultancy TNS into the digital attitudes and behaviours of 60,500 internet users across 50 countries, exploring how technology is transforming the lives of consumers across the world.

⁴Actual user-accessible internal storage is less than specified total memory due to operating system, software, and other built-in applications, and may vary after software updates/ upgrades.

⁵Promotion is while stocks last and is not exchangeable for cash or other items. Other terms and conditions may apply.

⁶Requires stable 4G network connectivity in addition to Wi-Fi® connectivity; additional data charges apply. Supported on HTTP 1.1 protocol only, for files more than 30MB in size. Actual experienced speeds may vary. For more information, see www.samsung.com/sg.

⁷Manual download necessary at Galaxy Apps/ Google Play™. Devices need to be synchronised manually.

⁸For selected apps only.

⁹Not intended for clinical or medical use, including diagnosis, treatment, monitoring, alleviation, compensation, cure, prevention or mitigation of any disease, ailment, defect, injury or other conditions.

¹⁰S Translator may require internet access and be subject to data charges depending on usage. Available languages are limited, and actual performance may vary, depending on language spoken, accents, and surrounding environment.

¹¹Based on Samsung's internal test results, measured when device is at rest. Standby time is dependent on network configuration, app usage, mode settings, actual device usage, battery condition and other surrounding factors and conditions. For more information, see www.samsung.com/sg.

¹²Dependent on network, SIM card, usage and battery condition.

¹³UHD video file formats may vary among products. Device does not support video playback in all UHD file formats. Format of video content recorded or saved on device may not be supported on all Samsung products and may not be available for viewing on some products. Please check individual product user manual for details.

¹⁴Dependent on Bluetooth® or Wi-Fi® Direct connectivity to the connected Samsung devices. Supported devices may vary, feature may not work on some products, please check individual product user manual for details.

Screen Mirroring from TV to device is only available on selected Samsung SMART TV models (Samsung SMART TV 5000 series and above).

¹⁵Fast Wireless Charging Pad to be purchased separately. Based on Samsung's internal test results, measured when device is at rest with Samsung's battery and Fast Wireless Charging Pad.

Note: Certain features, services and applications (including 4G+ LTE) are dependent on network connectivity and may not be available in all coverage areas. Additional data charges may apply. Specifications are accurate as at time of print and are subject to change without prior notice.

Bluetooth® is a registered trademark of Bluetooth SIG, Inc., and any use of such marks herein is under license. Google Play, Android, Google and other marks are trademarks of Google Inc. Microsoft, Word, Excel, PowerPoint, OneDrive, OneNote, Skype and ActiveSync are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Wi-Fi® and Wi-Fi Direct® are registered trademarks of Wi-Fi Alliance. All other company, product and service names mentioned herein are marks, trademarks, registered trademarks or service marks of the respective owners.

©2016 Samsung Electronics Co. Ltd