

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**SAMSUNG WATCH X STRAVA (PART 2) GWP PROMOTION**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/watchxstravaoffer> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will run from 00:01 (GMT) on 21<sup>st</sup> January 2026 to 23:59 (GMT) on 3<sup>rd</sup> March 2026 (“**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a legal resident (aged 18+) (“**Participant**”) of either the United Kingdom (including Isle of Man or Channel Islands) or the Republic of Ireland (“**Territories**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as ineligible.
6. Samsung is offering the Promotion whereby Participants will be eligible to claim a free one-year subscription to Strava fitness app worth £54.99/€59.99 (the “**Reward**”) after purchasing a new (i.e. not second hand, refurbished or ex-display) eligible Samsung Galaxy Watch8, Galaxy Watch8 Classic or Galaxy Watch Ultra with SKU listed in Table 1 below (the “**Promotion Product**”) from a retailer listed at <https://samsungoffers.claims/watchxstravaoffer> (each, a “**Participating Retailer**”), within the Promotion Period, subject to full compliance with these Terms and Conditions. Full details of the Promotion Products are given at Table 1 below. The Reward is subject to Strava App Terms and Conditions available at <https://support.strava.com/hc/en-us/articles/4424812265997-Redeeming-a-Promotional-Code> and must be activated by 4<sup>th</sup> April 2027, after which it will expire.

**Table 1 – Promotion Products**

Promotion Products (All colour variants)	SKU / Model Code	
Galaxy Watch8 Classic	SM-L505F	
	SM-L500N	
Galaxy Watch8	SM-L335F	
	SM-L325F	
	SM-L330N	
	SM-L320N	
Galaxy Watch Ultra	SM-L705F	

7. This Promotion is limited to purchases from Participating Retailers only. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK or Amazon EU Sarl UK branch directly. For the avoidance of doubt, Promotion Products must be purchased, not received as free giveaways, to qualify.
8. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value as the Reward.
9. The Reward issued upon a validated Claim will take the form of a single-purpose code redeemable at <https://www.strava.com/subscribe/redeem> for a 12-month Strava subscription. For Participants who do not have an existing active Strava membership at the time of Reward receipt (including those whose previous membership has expired) the subscription will commence from the date the Reward code is redeemed and requires registration for (or renewal of) a Strava account. For Participants with an existing active Strava membership, the Reward code must be redeemed to activate the subscription, which will then commence immediately after the Participant's current membership expires.

## Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/watchxstravaoffer> and complete the Claim form with their name, contact information, and other requested information including but not limited to the Promotion Product serial number, and submit it together with a scanned copy of their proof of purchase (a "Claim"). Participants will be required to upload an image of the serial number from the settings screen of the Promotion Product, or a photo displaying the serial number on the back of the Promotion Product (rather than the packaging).
11. Claims must be submitted within thirty (30) days after the date of purchase ("Claim Period"), meaning the final claim date for purchases made on the 3<sup>rd</sup> March 2026 (the last day of the Promotion Period) is no later than 23:59 (GMT) on the 2<sup>nd</sup> April 2026 (the "End Date"). Claims received after the End Date or otherwise not within the Claim Period will not be eligible for a Reward.
12. Maximum of one (1) Reward allowed per Participant, and up to four (4) Rewards per residential household. For the avoidance of doubt each Promotion Product purchased shall correspond to one (1) Claim and corresponding Reward.
13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Please note that Claims received may take up to seven (7) days from the date of receipt of a Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated ("Claim Validation").
14. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at [watchxstravaoffer@samsungoffers.claims](mailto:watchxstravaoffer@samsungoffers.claims) or by phone on UK (inc. CI & IOM): +44 0333 070 7879 or ROI: +353 1800 903 118 within seven (7) days of a Claim being submitted.
15. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
17. Subject to making a valid Claim in accordance with the Terms and Conditions, the Reward will be issued along with a notification email, within thirty (30) days of the Claim being validated to the email address provided in the Claim.
18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant.

20. If a Participant returns a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by emailing the contact or calling the relevant number listed in Condition 13 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and by submitting a Claim the Participant provides consent to the Promoter to do so.

### **Privacy and Data Protection**

21. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
22. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

### **General**

23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by the law of England and Wales.