

**SAMSUNG ELECTRONICS (UK) LIMITED  
SAMSUNG WATCH X STRAVA (PART 3) GWP PROMOTION  
TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/AprilStravaOffer> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 (BST) on 1<sup>st</sup> April 2026 and run until 23:59 (BST) on 28<sup>th</sup> April 2026 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be an individual and legal resident (aged 18+) (“**Individual Participant**”) of the United Kingdom (including Channel Islands and Isle of Man) or the Republic of Ireland (each a “**Territory**”) or a business with an address in the Territory (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term “**Participant**” shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback or a physical gift reward under any other promotion run by the Promoter.
5. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
6. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the end user of the Promotion Product, may not participate in this Promotion and are specifically excluded as ineligible. Any use of a staff discount on the purchase of a Promotion Product will render the purchase ineligible for the Promotion.

**Offer**

7. Participants who purchase (during the Promotion Period) a new (i.e. not second hand, refurbished or ex-display) eligible Samsung Galaxy Watch8, Galaxy Watch8 Classic or Galaxy Watch Ultra listed at Table 1 below (“**Promotion Product**”) from a retailer listed at <https://samsungoffers.claims/AprilStravaOffer> (each a “**Participating Retailer**”) by phone, in-store or online, in the Territory will be eligible to claim a free one-year subscription to Strava fitness app worth £54.99/€59.99 (the “**Reward**”) via redemption subject to full compliance with these Promotion Terms and Conditions. The Reward is subject to Strava App Terms and Conditions available at <https://support.strava.com/hc/en-us/articles/4424812265997-Redeeming-a-Promotional-Code> and must be activated by 4<sup>th</sup> April 2027, after which it will expire.

**Table 1 – Key Facts: Promotion Products and Reward**

Promotion products (all colours and variants)	SKU	Reward
Galaxy Watch8 Classic	SM-L505F SM-L500N	

Galaxy Watch8	SM-L335F SM-L325F SM-L330N SM-L320N	One-year subscription to Strava fitness app (RRP £54.99/€59.99)
Galaxy Watch Ultra	SM-L705F	

8. To qualify for this Promotion, the Promotion Product must be purchased from a Participating Retailer located within the Territory only. For the avoidance of doubt the Promotion Product must be purchased, not received as free giveaways, to qualify.
9. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK or Amazon EU Sarl UK branch directly.
10. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may offer a substitute Reward of equal or greater value for the Reward listed in these Promotion Terms.
11. The Reward issued upon a validated Claim will take the form of a single-purpose code redeemable at <https://www.strava.com/subscribe/redeem> for a 12-month Strava subscription. For Participants who do not have an existing active Strava membership at the time of Reward receipt (including those whose previous membership has expired) the subscription will commence from the date the Reward code is redeemed and requires registration for (or renewal of) a Strava account. For Participants with an existing Strava membership, the Reward code must be redeemed to activate the subscription, which will then commence immediately after the Participant's current membership expires.
12. Participants may submit a maximum of one (1) Claim per Promotion Product purchased up to a maximum of one (1) Claim per Individual Participant and four (4) Claims per household. Company Participants may submit a maximum of one (1) Claim per Promotion Product purchased and receive up to ten (10) Rewards in total.

### Claims

13. After purchasing a Promotion Product, Participants must visit <http://samsungoffers.claims/AprilStravaOffer> (the "**Website**"), and complete the presented claim form by providing the requested information (including (but not limited to) their name, contact information, the serial number of the purchased Promotion Product and if requested the proof of purchase in order to make an application for their Reward under the Promotion (a "**Claim**"). Participants will be required to upload an image of the serial number from the settings screen of the Promotion Product, or a photo displaying the serial number on the back of the Promotion Product (rather than the packaging).
14. Claims must be submitted within thirty (30) days of the date of purchase of the Promotion Product (the "**Claim Period**"), meaning that the final date to submit a Claim against a Promotion Product purchased on 28<sup>th</sup> April 2026 as the last day of the Promotion Period, is by 23:59 (BST) on 27<sup>th</sup> May 2026. For the avoidance of doubt, the date of purchase as shown on the relevant proof of purchase shall be considered day one (1). Claims received outside the Claim Period will be marked as invalid and will not be accepted.
15. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon completed entry of a Claim. Please note that processing of Claims received may take up to seven (7) days from the date of receipt of the Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated ("**Claim Validation**").
16. If an email acknowledgement of the Claim has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at: [AprilStravaOffer@samsungoffers.claims](mailto:AprilStravaOffer@samsungoffers.claims) or by phone at + 0330 551 3650 (UK) or +353 1800 903 291 (ROI) within seven (7) days of a Claim being submitted.
17. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and/or SMS and offered the opportunity to provide the required information within seven (7) days. If no response is

- received within seven (7) days of the email and/or SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
18. Subject to making a valid Claim in accordance with the Terms and Conditions, the Reward will be issued along with a notification email within thirty (30) days of the Claim being validated to the email address provided in the Claim form.
  19. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
  20. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.
  21. The Promoter reserves the right in its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
  22. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties. In the event your information is linked to fraudulent claims or abuse of the terms and conditions of previous promotions offered by the Promoter, you will be unable to participate in this Promotion and your Claim will be rejected.
  23. If a Participant returns the Promotion Product, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated, and the Participant must cancel the Claim immediately by calling the relevant contact number in Condition 16. The Promoter reserves the right to check with the Participating Retailer whether a Promotion Product has been returned or delivery cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so. Where the Reward has already been sent then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.
  24. Should you wish to raise a dispute regarding a Reward delivery, you must do so no later than 30 days from the date the despatch notification email referred to in Condition 18 above has been sent to you.

### Privacy and Data Protection

25. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing Claims and Reward redemption processes. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
26. The details and information provided by the Participant when entering the Promotion or claiming the Reward may be passed to third parties in connection with the processing of their Claim but will not be used for any other purpose other than as set out in these Terms and Conditions, unless you specifically consent to share your data for additional purposes.

### General

27. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
28. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion including, but not limited to, the duration of the Promotional Period.
29. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
30. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
31. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of

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any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

32. The Promotion is governed by the laws of England and Wales.