



Contents

Use this interactive contents page to navigate your way around the brochure. If you need to return here at any point, click the home icon
in the top right corner of each page.

Introduction

02

Home Appliances

Climate Solutions

Displays and Monitors

23

Mobile Business Devices

26

Computing

28

Televisions and Projectors

31

Samsung Business Services

33

Connected Services and Apps

37

Get in touch

Connecting your world

The way we do business has changed forever in the last two years. The effective use of technology is no longer optional.

To increase employee innovation and satisfaction, to provide deeper data insights, to improve collaboration, and to deliver a more personalised customer experience, technology initiatives will play a crucial role.

Consumers of all ages and from all types of homes are embracing smart home systems and goods in increasing numbers—to give them the added convenience, security and control to live their lives. In addition, changing employee needs are creating hybrid requirements with where you live now also being a place you can work.

And, consumers are purchasing in both the real and digital worlds, making it crucial to combine in-store and online customer journeys.







Transforming into a digitally driven business able to meet shifting needs requires support from external technology vendors. Understanding their experience and expertise, and how their products and services can complement yours, can be confusing and time consuming.

However, working with like-minded partners can produce positive outcomes much more quickly. When you find a partner that's headed in the same direction, you can open up new possibilities then you truly have the power to work wonders.

Working with like-minded partners can produce positive outcome's much more quickly.

The power to work wonders Making the connections to help

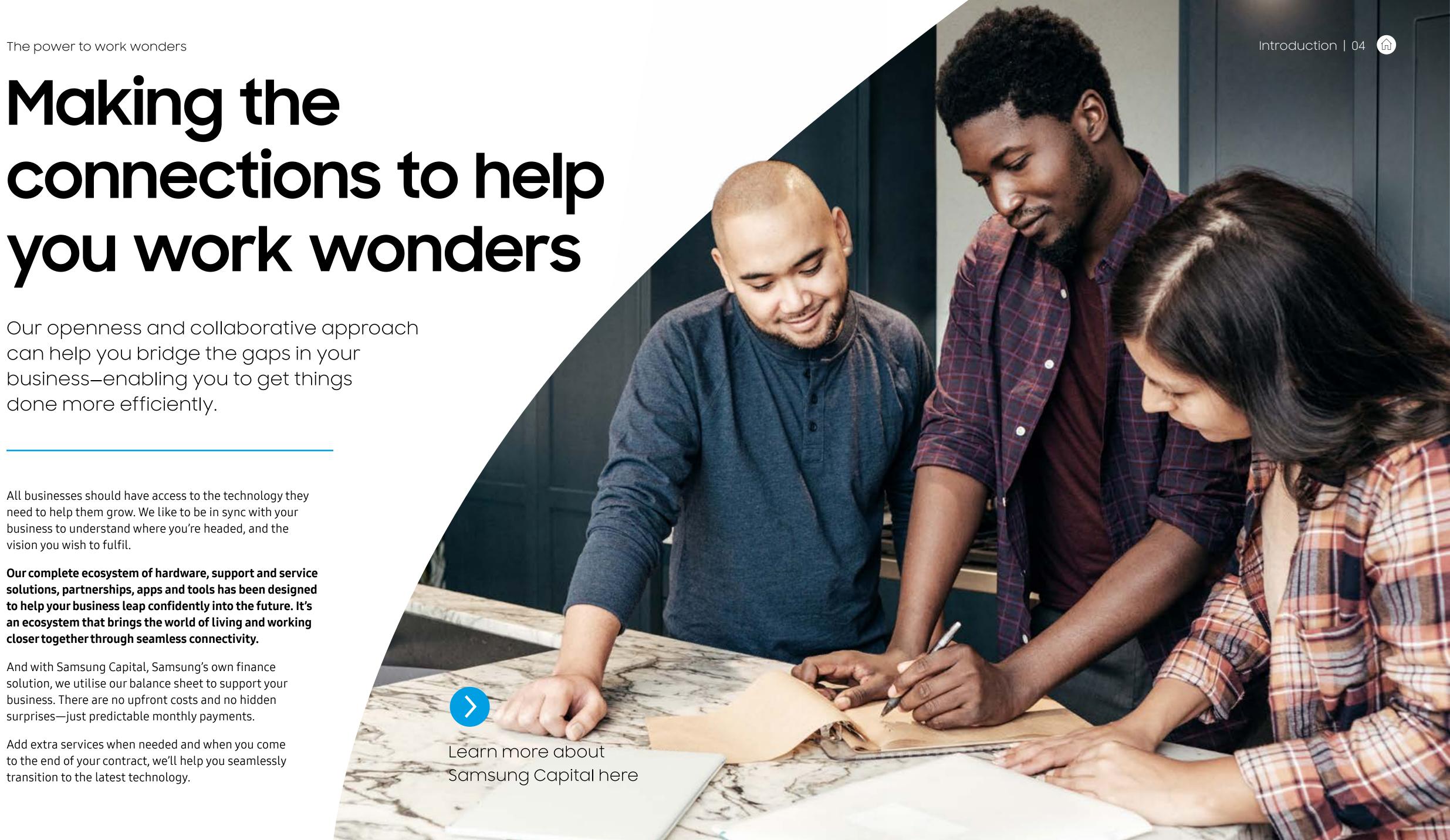
Our openness and collaborative approach can help you bridge the gaps in your business-enabling you to get things done more efficiently.

All businesses should have access to the technology they need to help them grow. We like to be in sync with your business to understand where you're headed, and the vision you wish to fulfil.

Our complete ecosystem of hardware, support and service solutions, partnerships, apps and tools has been designed to help your business leap confidently into the future. It's an ecosystem that brings the world of living and working closer together through seamless connectivity.

And with Samsung Capital, Samsung's own finance solution, we utilise our balance sheet to support your business. There are no upfront costs and no hidden surprises—just predictable monthly payments.

Add extra services when needed and when you come to the end of your contract, we'll help you seamlessly transition to the latest technology.





The power of partnerships

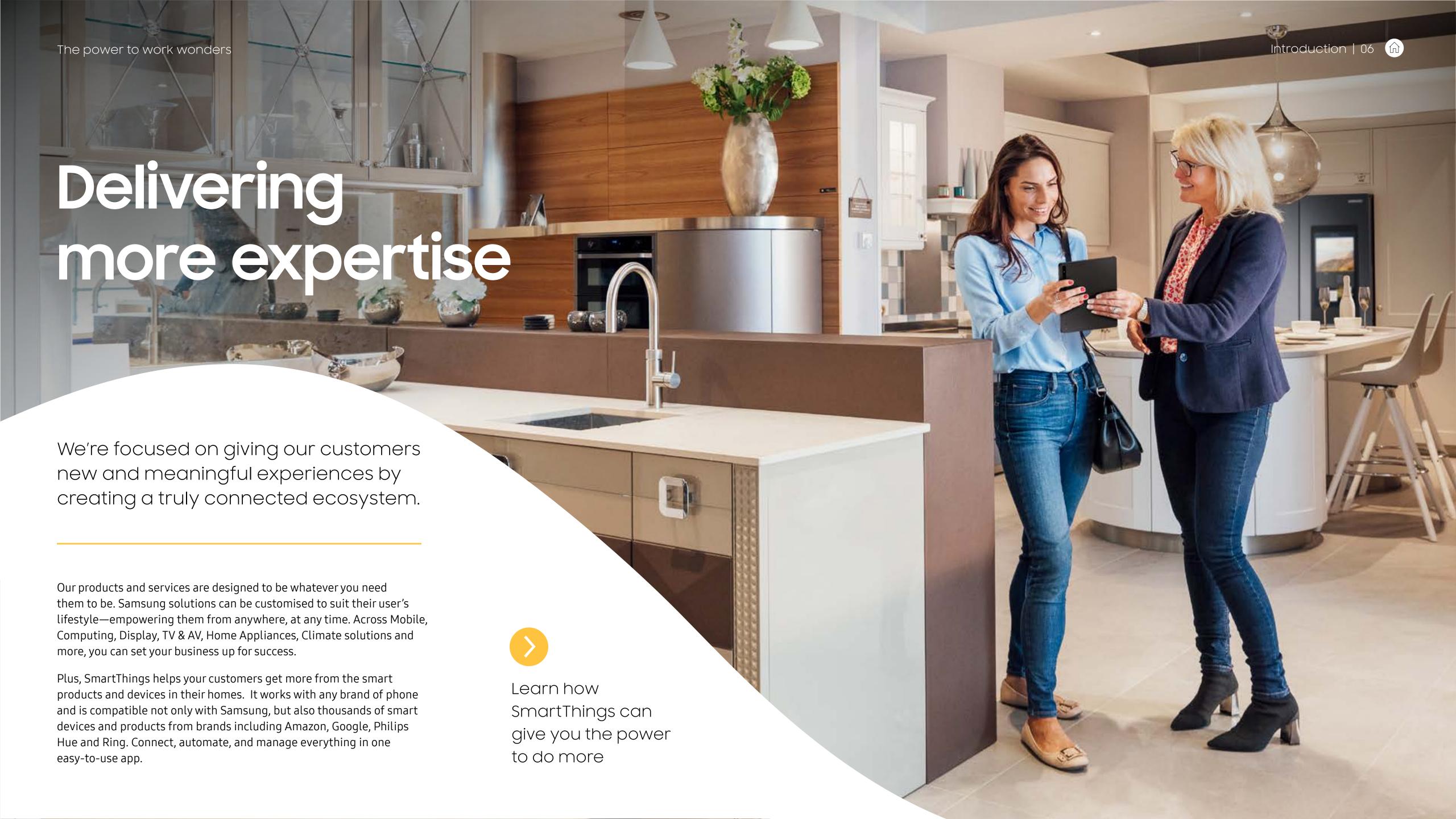
Collaborating with others inspires us to create better products and services. When like minds come together, great things happen. We work with global brands like Microsoft, Google and Intel to ensure you have the tools to create new experiences and work wonders for your customers.

We work better together

Each business has its own ambitions and requires unique solutions. It's why we continually review our products and services to ensure they seamlessly connect and work better together—everything from customisable hardware, easy-to-manage software and end-to-end security.

Happy for others to take the lead

Our drive to innovate also comes from knowing when to listen to others and maintaining a platform that's open to all. We foster a culture of collaboration with events like the Samsung Developer Conference (SDC). At SDC, we host hundreds of sessions where developers work hands-on with Samsung engineers to help leverage new tools and features that bring innovation to life.



Government-grade security built for business

As one of the only companies to design and develop its own products, Samsung can provide end-to-end protection for your business and customers.

Security is built into every layer of our connected devices from the chip up, with Knox platform features that go beyond Android Enterprise.

We protect your business data by applying three core principles of privacy—choice, transparency and security—ensuring your sensitive data and personalised experiences remain yours alone.

In 2017, Samsung launched the Samsung Mobile Security Rewards Program to encourage the broader research community to help us identify potential vulnerabilities:





A new strategy for the environment

Samsung has announced its new **environmental strategy,** detailing our plan to join global efforts in tackling climate change.

It includes commitments to achieve enterprise-wide net zero carbon emissions and plans to use more renewable energy. It also explains how Samsung will invest in and research new technologies to develop energy-efficient products, increase water reuse and develop carbon capture technology.

We're investing an estimated \$130 trillion in R&D, Al, 5G, and semiconductors



Our sustainability highlights include:

Smartphones

Our Samsung Galaxy S22 series and Tab S8 series are equipped with parts made with recycled ocean-bound plastic.¹

Visual display

All our latest visual display models will feature recycled plastic materials.²

SmartThings Energy

Enables users to monitor total household power consumption as well as the consumption of connected smart home appliances.

Galaxy Upcycling at Home Programme

Your recycled smartphone can be repurposed into a sound sensor, illumination sensor and notification sender for your current smartphone via the SmartThings app.

Eco Heating Systems

Samsung's heat pumps, called Eco Heating Systems, are Air Source heat pumps that use electricity and ambient energy available in outside air to generate heat and produce hot water for your home.³







Climate Solutions

Work wonders with cutting-edge climate solutions

Our commitment to driving energy efficiency is clear in our innovative cooling, heating, domestic hot water, and smart building solutions. Designed to suit every space, we can help create memorable experiences in any business or home environment.









Samsung cooling systems combine stunning design and advanced performance to fulfil the unique climate needs of any residential or commercial space—large or small.

DVMS2 VRF

The power to work wonders

Rethink your approach to climate solutions with the Samsung DVM S2. It delivers outstanding comfort and high energy efficiency, even in extreme climate conditions. Active AI technology helps to optimise climate conditions plus its Advanced Flash Injection Compressor provides quieter and enhanced heating performance. This is an ideal solution for medium to large commercial buildings, with the option of independently cooling or heating multiple rooms simultaneously.

WindFree™ Smart Air Conditioners

Samsung's unique WindFree™ cooling disperses fresh air gently and evenly through thousands of micro-holes, creating "Still Air" conditions. 1 It allows people to live, work and relax comfortably without experiencing unpleasant cold drafts. Plus, the latest WindFree™ 4-Way Cassette for FCU features big, optimised blades for an even wider cooling range.

360 Cassette

The stylish 360 Cassette creates the ultimate indoor experience—keeping occupants comfortable, while fitting seamlessly into the design of any space. Its innovative circular design provides cool air in all directions, so that the whole room is of equal temperature.²

Energy Recovery System

A Samsung ERV system brings fresh outside air into a room to optimise indoor air quality, while automatically adjusting its operation mode in accordance with indoor and outdoor temperatures. Plus, it can be connected to a Samsung VRF system to form a total climate solution.

BioT Control System

The integrated control solution optimised for Samsung's HVAC system provides operational convenience and energy savings in building management.

Outstandingly efficient climate systems perfectly tailored to your needs.

Commercial and residential heating

Our Heat Pumps efficiently convert heat from the outside air to indoor heat via radiators, underfloor heating and hot water.

Monobloc

Enjoy efficient performance in all seasons. The EHS Mono (air source heat pump) can connect to third party equipment such as a Domestic Hot Water (DHW) tank thanks to the Samsung Mono control kit. The Mono Control kit includes a controller, flow sensor, DHW sensor and leaving and return water sensors.

Mono HT Quiet

The EHS Mono HT Quiet is a high temperature, low noise heat pump ideal for the residential renovation market. It combines advanced features and new technologies to achieve high water temperatures and low noise levels. Additionally, this stylishly designed heat pump is capable of reliably providing 100% heating performance¹ even in extremely cold weather (temperatures as low as -25°C²). It is also easy to install and maintain.

Split

Space-saving efficiency in low temperatures. The EHS Split outdoor unit is connected to a wall-mounted Hydro Unit to combine with a third-party Domestic Hot Water (DHW) tank to suit all requirements. When used with the Hydro Unit, the Split enables production of domestic hot water and underfloor/radiator heating and cooling, for the perfect climate.

TDM Plus (Heating and Cooling)

Samsung's TDM Plus solution is tailorable to your unique needs as it includes both heating and cooling. The cutting-edge heat pump technology gives you year-round comfort in any weather condition.







Home Appliances

Work wonders in the home

Samsung is challenging the home appliance status quo by designing innovations to adapt to new ways of living. From intelligent fridge freezers to ovens that let you cook more flexibly than ever, there's a whole ecosystem ready for you to create the perfect living environment.



Refrigeration

The power to work wonders

Refrigeration units that are cool inside and out. When your kitchen's the heart of the home, life revolves around the fridge. So why not get one that combines super cool tech with stylish good looks?



Combi

Combi or Classic Fridge Freezers have two sections and are often found in smaller household groups. Samsung is heavily focussed on increasing energy trade-up, so we have a full efficiency range from A-F with key features including SpaceMax™, Cool Select+™ and Wine Shelves.

Multi-door

Give your home an elegantly sleek and sophisticated look. Our multi-door/French-Style refrigeration products feature Twin Cooling for optimal conditions and Digital Inverter Technology for less noise and greater energy efficiency.

Side-by-Side

American Style Fridge Freezers have become super desirable. The shelves each have their own cooling vents, creating just-right conditions for everything from cheese-strings to Chablis. There's bags of room, add to that features like ice and water dispensers and an American style Fridge Freezer becomes a must.

Built-in

Maximise your space with a built-in fridge to ensure a sleek, uncluttered look. With SpaceMax™, thin walls mean more space for food storage on the inside, while the outside size stays the same.

One Door

Freestanding products that are either fridge or freezer and fit harmoniously into your existing kitchen. Enjoy more storage for fresh or frozen goods and match your fridge and freezers to create the ultimate American look.

Bespoke

Built to suit your style. Bespoke lets you seamlessly integrate multiple refrigeration modules to increase capacity and build a fridge freezer combination for you. Make your mark with twelve customisable colours and three finishes—your fridge is a blank canvas.

Washing and Drying

Power through wash piles



Samsung laundry
appliances make light work
of housework. Featuring
brilliantly useful innovations,
they help users go about
their day while powering
through their washing
and drying.



Washing Machine

Our washing machine range has been designed to let you wash efficiently and intelligently while taking the guesswork out of the laundry with AI ecobubble^{TM1}. And you can get a whopping 11kg drum with the same footprint as a 9kg washing machine.

Tumble Dryer

Our Heat Pump Technology is the way forward for drying your laundry more efficiently. By reheating the air in the drum, it's gentler on even the most delicate of delicates. And it means you'll use less electricity compared to a traditional condenser or vented tumble dryer.

Washer Dryer

Getting clothes washed and dried is quick and gentle thanks to innovations like ecobubble™ and QuickDrive™. Fancy a night out? Need to rush through a PE kit that's been left in a bag? Get your clothes washed and dried in less than an hour—ideal for loads of up to 1kg.



Cooking

Better looking cooking

Samsung appliances make cooking simple and satisfying. With thoughtful innovations and stylish design, you can become more creative in the kitchen.

Infinite Single Oven range

Add a professional experience to your kitchen with the stylish Samsung Infinite Oven range. Designed with beautiful materials and displaying a refined finish, they're packed with extraordinary features and deliver unparalleled performance.

Dual Cook Flex[™] and Dual Cook Single Oven range

Divide and conquer every feast with Dual Cook technology. It gives you the flexibility to divide a single oven into two with different temperatures and settings – without any smells transferring.

How can you perfect every element of your meal in one oven at once? Enter Dual Cook Flex™.

Baste the roast in the top, without your Yorkshires collapsing in the bottom. No more wasting energy heating the whole oven when you're just rustling up cheese on toast for one.

Floorcare

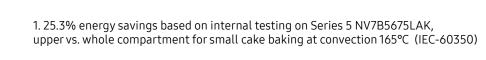
Bespoke Jet™

Enjoy exceptionally effective and convenient cleaning—from start to finish. The Samsung Bespoke Jet™ cordless vacuum cleaner with all-in-one Clean Station™ makes storing and charging a breeze.





See the full home appliances range here









There are a lot of reasons why Moda Living chose to work with Samsung, but the key selling points for us was the range of the products that are available and their energy efficiency.

Simply put, we have the best technology that there is in our homes, all available to residents from the day they move in and included within their rent.

Emma Shone Corporate PR Manager, Moda Living

The power to work wonder



Displays and Monitors

Put on your best show

Ranked No.1 in the display market for 13 consecutive years, Samsung display technology gives enterprises the technology they need to work wonders.





Interactive

Draw, write and inspire new ideas. Samsung Flip and Flip Pro are easy-to-use, powerful interactive displays for smart learning and collaboration. A smooth pen-to-paper writing experience and an intuitive user interface allow users to take new ideas and collaboration to the next level.



Crystal UHD Signage

Samsung Crystal UHD Signage combines enhanced professional features, streamlined set-up and maintenance and stunning design to elevate any business environment.

Outdoor Display

Boost your outdoor advertising experience. Samsung's Outdoor Signage offers bold and engaging content delivery to make any business standout from the crowd.

Window Display

Attract and engage audiences with Samsung's Window Display. Designed to be installed at the storefront, it projects clear, bright images that entice in-store visits.

Video Wall

Step into a stunning visual experience. Samsung's video walls deliver impactful and seamless viewing and can be personalised to fit any environment.

Business TV

Create eye-catching content for your business.

Samsung Business TV provides a stunning 4K UHD display with easy setup and content management functionality suitable for a wide range of retail stores and businesses.

Monitors

Work with a better view. Samsung's monitors are designed to be adjustable for maximum user comfort and less eye strain, which can significantly improve work efficiency and boost productivity.

Smart Monitor M8

Work seamlessly from anywhere with intelligent workspace features. View and edit documents and save them all on the cloud. Work off your office desktop even while at home with remote connection—it's your window to a world of possibilities.





Mobile Business Devices

Smartphones

The Samsung ecosystem enables businesses to work wonders, with the latest products, unmatched support, government-grade security and exclusive partnerships.



Introducing the Galaxy S23 Series, packed with all the tools, applications, security and support you need for your business to thrive.

Flexible working never looked so good.





Galaxy Z Flip4

Meet the compact full-size smartphone that's mighty when folded. The Galaxy Z Flip4 is built to be as versatile as you need to be. You can display your work on the top half of the screen, with handy controls on the bottom, and with FlexCam enhanced hands-free video calls help you focus on the matters in hand.



Galaxy Z Fold4

Unfold a whole new world of functionality with Galaxy Z Fold4. In an ever-changing business world, flexibility is the key to success. Do more with a powerful, productive phone that's a multitasking secret weapon in and out of the office.



Galaxy Enterprise Edition

Packaged for business, Galaxy Enterprise Edition is a complete package of mobile technology and services designed to give you more—more choice, more control and more protection with consistent and timely security support, extended product lifecycle, enhanced support, security and maintenance.



Galaxy XCover6 Pro

Do more with confidence. The Galaxy XCover6 Pro is built to be durable, secure and productive—giving pros the confidence to do more in the field and beyond.

Tablets

Reassuringly ready for business

With Knox security platform in-built from the chip up, the Samsung Galaxy Tab range are tablets you can trust. Large screens and even larger processing power mean you can stay productive from field to factory, classroom to boardroom.



Galaxy Tab S8 Ultra

The business tools you need with the flexibility to work your way. The large 14.6" Super AMOLED 120hz display is perfect for multi-tasking, with even more layouts for multi-window view—ready to tackle today's busy working scenarios.



Galaxy Tab Active4 Pro

Unleash your productivity wherever work takes you. The Galaxy Tab Active4 Pro helps you simplify your day. With Corning® Gorilla® Glass 5, an IP68 rating¹ and MIL-STD-810H compliance², the 10.1" tablet is resistant to scratches, water and dust—and up for the toughest tasks.



Discover the full range of Mobile Business Devices here







Galaxy Book3 Ultra

Unleash your creativity with the ultimate device for cutting edge businesses.

With an NVIDIA RTX 4050 graphics card and large 16" 3k Dynamic AMOLED 2x display, it offers a highquality graphical experience to bring your creations and innovations to life.





Discover the full Samsung Computing range here



Galaxy Book3 360

With the 360-degree hinge and touch screen, the Galaxy Book3 360 makes multi-tasking easier than ever.

Meanwhile, stunning display and audio features ensure your content always looks and sounds is best, from a Super AMOLED Display to Dolby ATMOS Sound and two 2W stereo speakers.



Galaxy Book3 Pro 360

Outpace the competition with responsive keys that keep pace with fast typers, as well as intelligent video call features like AI noise remover.

The Galaxy Book3 Pro 360 also comes with Superfast Wi-Fi 6E connectivity offering ultra-fast transfer speeds, along with a powerful long-lasting battery.



Galaxy Book3 Pro

Working wherever you are is a breeze with Galaxy Book3 Pro, featuring a slimline and lightweight design.

Mulitple input ports such as USB-C and Thunderbolt 4 help you connect with existing business infrastructure, and super-fast connectivity with Wi-Fi 6E offers ultrafast transfer speeds.



Chromebook 2 360

Super-thin, super-durable hardware with an incredible 12.4" display—ideal for working out in the field, on the go or at your desk. Switch between PC and tablet mode to get things done your way.





Watch a powerful performance

Neo QLED

Take everyday viewing to new levels of immersion in super-fine 4K/8K detail and Dolby Atmos cinematic 3D surround sound. Flawless colour, superb contrast and leading HDR brightness—all on a super slim, stunningly sleek TV.

OLED

Samsung's OLED TVs combine the pure blacks and limitless contrast from OLED technology with the trueto-life colours from Quantum Dots. Pair picture-perfect blacks with naturally bright colour and incredible 3D surround sound. Experience intensely cinematic 4K viewing whatever you watch.

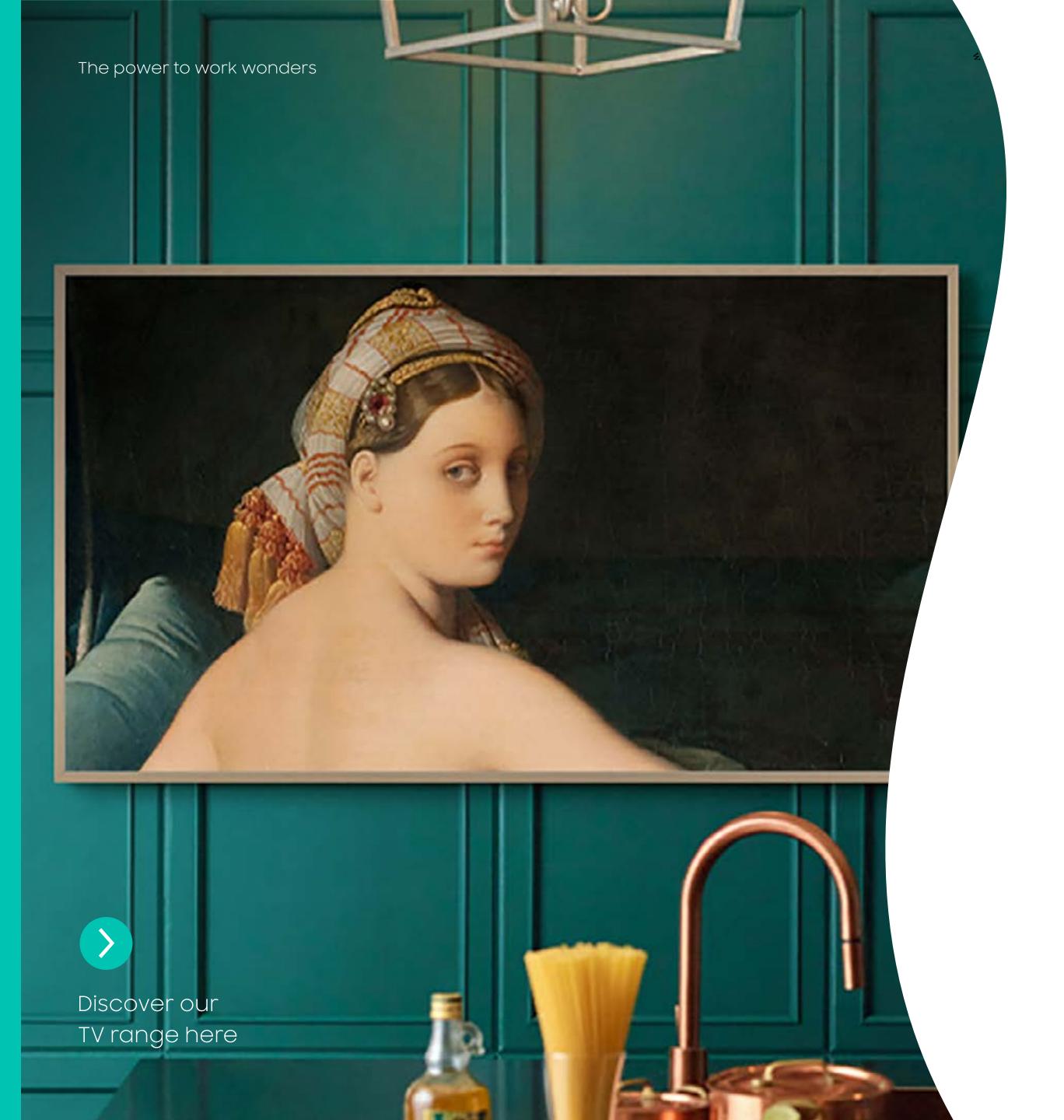
Day or night, every seat is the best in the house

QLED

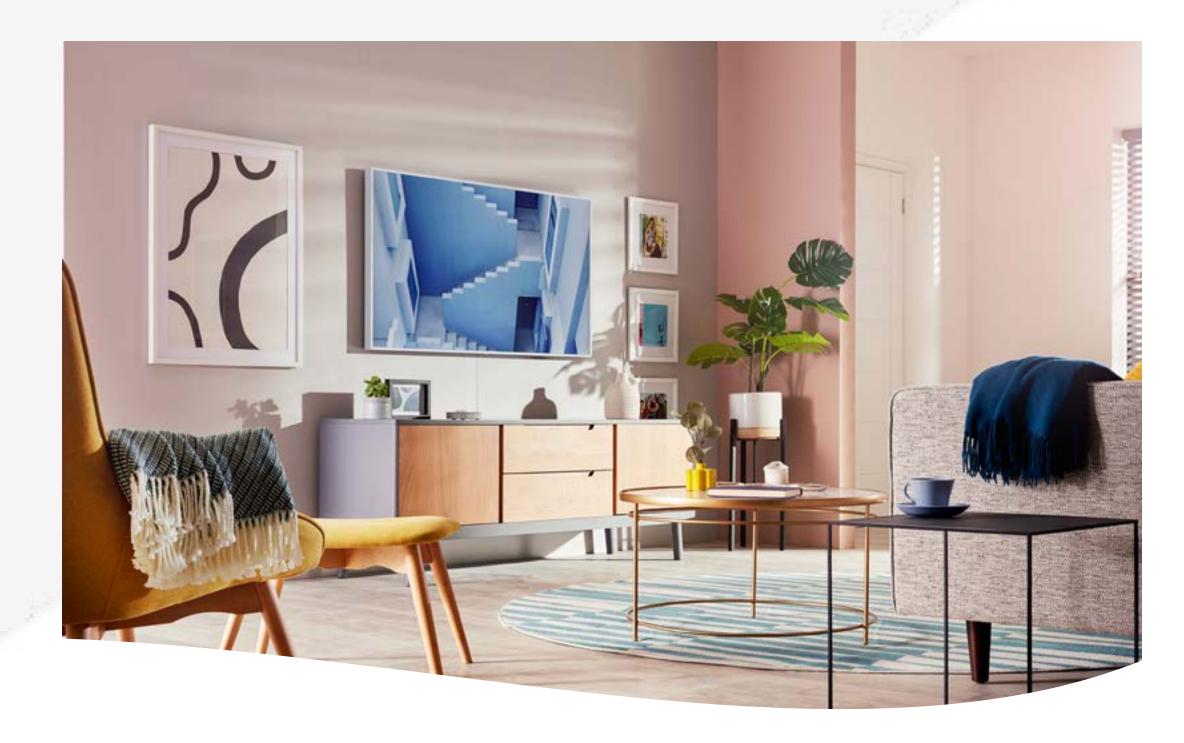
Powered by Quantum Dot technology, a billion shades of naturally bright colour bring new light to everything you love. Ramp up your audio experience with 3D surround sound that places you right in the heart of everything you watch.

Crystal UHD

Take your smart TV 4K viewing to new heights with crystal clear colour, 4K clarity and action tracking audio all packed into a slim TV. Powered by Tizen, you'll enjoy all your catch-up TV apps, must-see 4K entertainment and a host of built-in smart TV services.







TV when it's on, Art when it's off. It's the perfect balance of fine art and epic entertainment.

So much more than just screens

The Frame

TV when it's on, art when it's off. Designed to look just like a picture frame the Frame is a stunningly slim TV that can be transformed to showcase the things you love, inspiring you to reinvent your everyday space in high definition. When it's off, it turns into a glare-free canvas¹ to display iconic art. Or switch it on and enjoy your favourite shows and movies in breath-taking cinematic colour and glare-free 4K detail.2 It's the perfect balance of fine art and epic entertainment.



The Serif

Where beauty meets function. The Serif is a timeless TV combining iconic design with glare-free¹ QLED 4K viewing. Imagined by award-winning designers the Bouroullec Brothers, The Serif TV looks unconditionally beautiful from every angle, and feels at home in any space.



The Freestyle

Portable, powerful, yet surprisingly simple. The Freestyle provides the Samsung Smart TV experience, without boundaries.³ Flexible and compact by design, it projects a screen up to 100" and works with any viewing angle, on any flat surface. It instantly adjusts the picture and gets it right every time—just point, and The Freestyle plays.



The Terrace

The Terrace brings brilliant indoor entertainment outdoors, all year round. Whether you're watching the big game or latest blockbuster, you'll be treated to bright and legendary QLED 4K quality, without distracting glare. Enjoy the best-selling Smart TV⁵ at your fingertips.

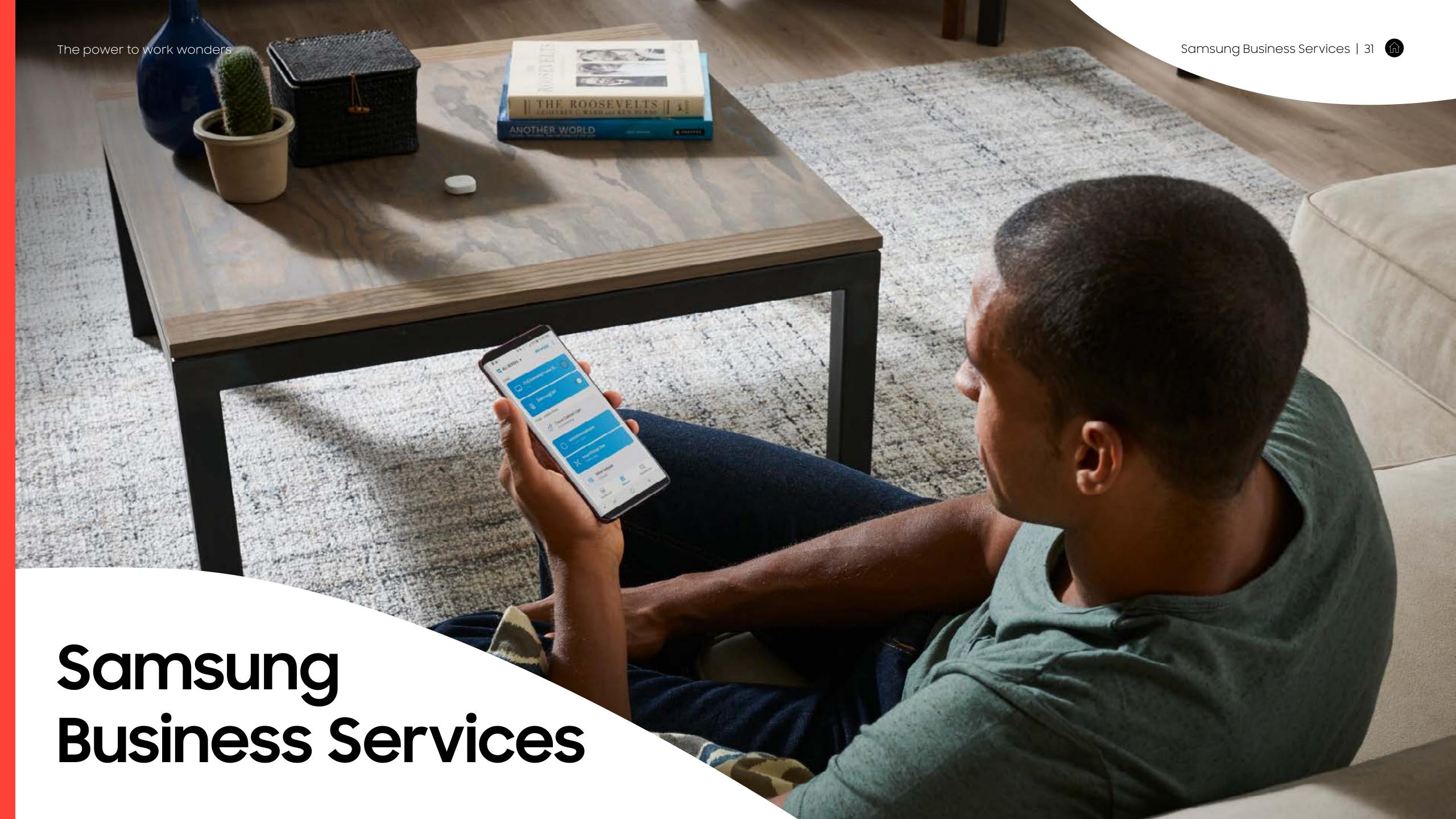


The Premiere

The Premiere projector brings the glory of the cinema into the comfort of your home. Experience truly spectacular viewing thanks to cutting-edge 4K triple laser technology. With 4K resolution, you'll be immersed in breath-taking detail on a brilliantly bright screen up to 130". Get ready for a whole new entertainment experience, powered by Samsung Smart TV.



^{3.} Smart TV functionality requires internet connection. Product does not have TV tuner. | 4. TV should not be installed in direct sunlight. For proper installation, follow instructions in User Manual. | 5. Samsung TV has been ranked No.1 selling TV Brand for 17 consecutive years by Omdia.



Samsung Services

Helping you work wonders

Samsung Capital

We design innovative technology, so why should our financial solutions be any different?

Samsung Capital gives your business and your people the tools to be more productive, and ensures you're never left with out-of-date technology.

We work with you to understand your key business priorities. Then we create tailor-made finance packages that put the right technology in your employees' and customers' hands. With Samsung Capital there's no expensive outlay—just regular, manageable payments, making it easier for you to forecast revenue and plan spending.

Learn more about Samsung Capital here ()





Samsung Customer **Experience and Success**

We understand the importance of lifelong support. For our wide range of business customers it's vital that any hardware or software issues are dealt with quickly so their business is not affected by unnecessary downtime. That's why we built our on-shore Business Services Centre.

Our team of Samsung specialists offer fast responses and technical support across all of our products from mobile and professional display to appliances, computing and the Samsung software platforms that power our products. So, you can maximise every business opportunity and serve your customers throughout the entire ownership lifecycle. This includes fully managed services for those strategic alliances that really drive innovative, high-impact business propositions.

Get more information on our market-leading business support and how we can help grow your business here 😥



Connected Services and Apps

Do the SmartThings

SmartThings helps your customers get more from the products in their home, from controlling lighting, scheduling laundry, setting the mood for relaxation and even monitoring loved ones and pets.

SmartThings

SmartThings is integrated into all Samsung's premium devices and appliances, meaning your customers can connect, automate and manage all their Samsung and SmartThings-compatible products in one easy-to-use app available on Android and iOS.

SmartThings is an open platform that works with most of the UK's leading smart brands and products to make life easier, more secure and more entertaining. Connecting life is simple with a choice of leading voice assistants including Google, Alexa and Bixby. SmartThings doesn't compromise on security, using Knox, Samsung's leading highly secure platform to protect user data.

Connect multiple devices, set up automations and scenes, and even receive security notifications. Set the lighting mood, control your home from your car—even detect water leaks. This is smart living made simple.

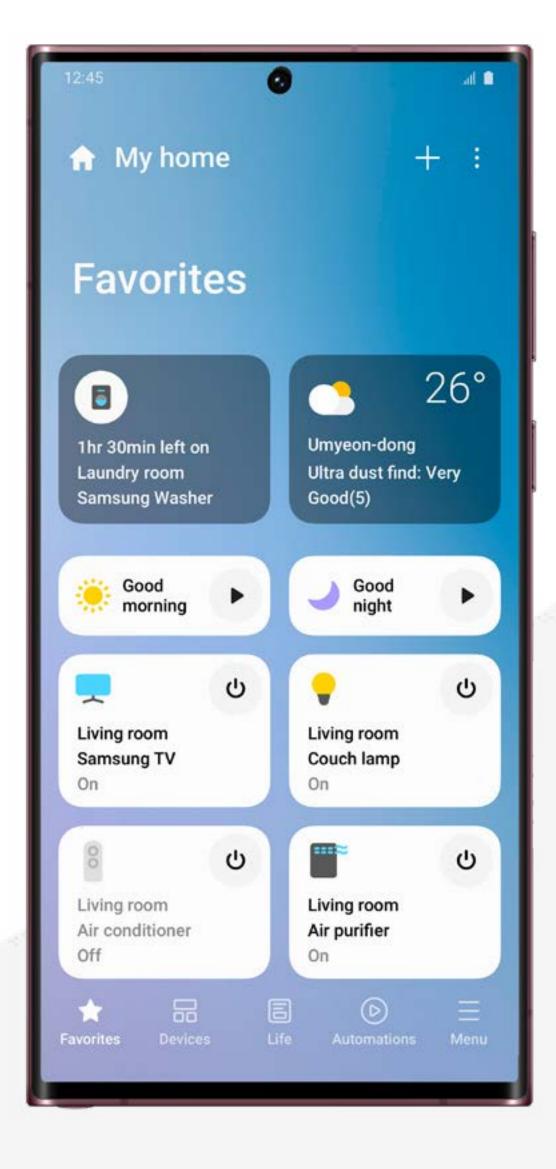
Learn how to connect life with SmartThings here 🕖

SmartThings Energy

We all want to cut down on our energy usage and bills. With SmartThings Energy your customers can unleash the power of their smart meter and take full control of their household energy. The free app allows them to track, monitor and control their energy, regardless of their supplier.

SmartThings Energy empowers users to make a conscious effort to save energy where they can.

Learn how to give your customers the power to monitor their energy usage and play their part for the planet here 😥



SmartThings is one of the largest open ecosystems of connected devices with over 200 million users worldwide. The award winning app is available on both Android and iOS, and is compatible with the leading voice assistants, giving you more control over your smart devices in one place.

Samsung Wallet

Pay from your Samsung device

Samsung Wallet lets you securely store bank cards, loyalty cards, gift cards, vouchers, and passwords all in one place.

With one swipe, you can make contactless payments in shops plus store passwords, addresses and card details for easier online browsing and shopping.

And to keep the entire Wallet as safe and secure as possible, you access it through your biometric data on your Samsung device.



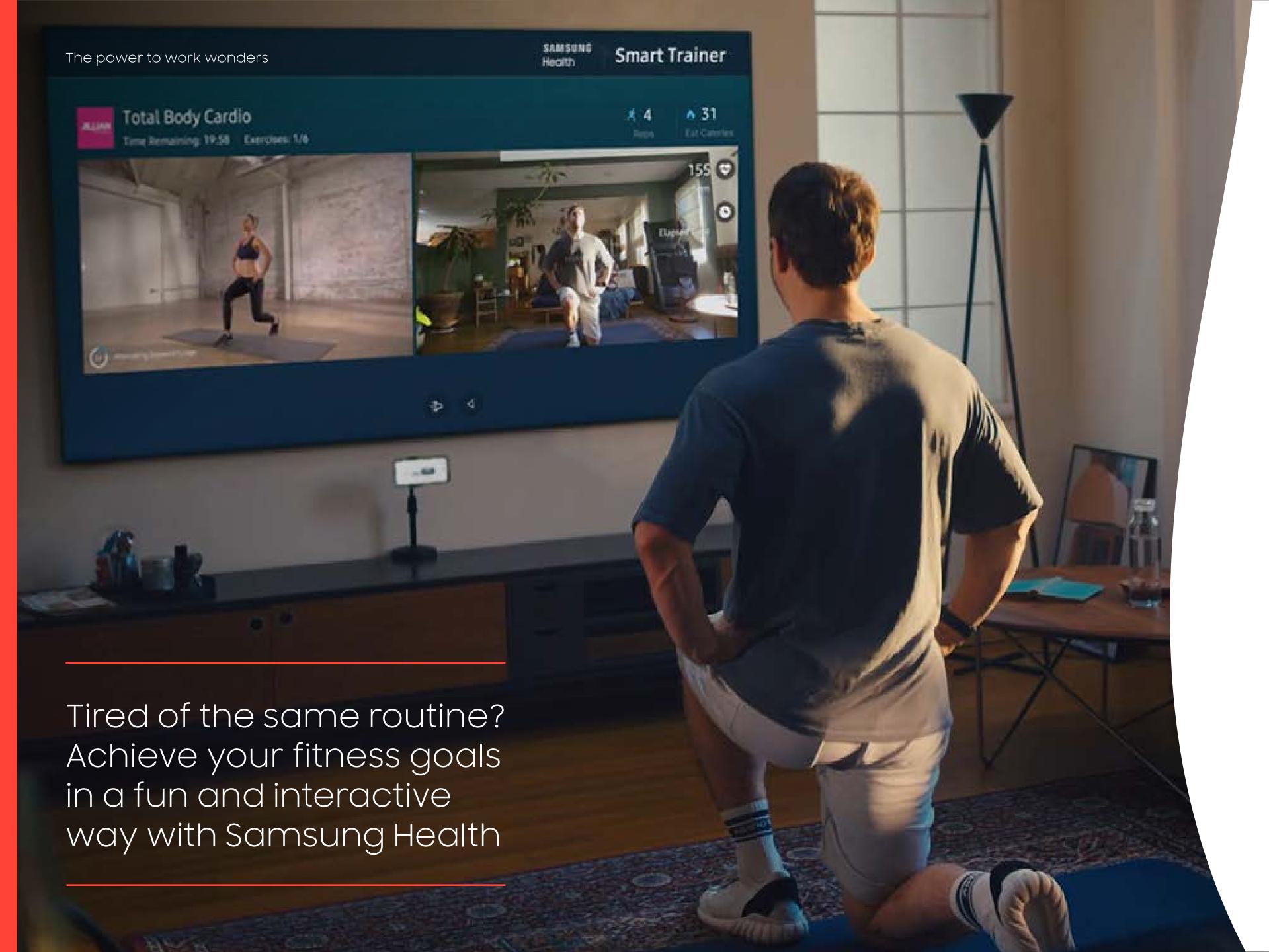


The power to enhance your life

Enhance your life with Samsung Health. Use the app to build better sleep habits, set and achieve fitness goals, create healthy eating habits and more.



Learn how you can provide your customers with a healthier outlook



Want to discuss how Samsung can support you on every step of your business journey?

