



The latest and best TV shows

Claim a 3 month NOW TV Entertainment Pass with any 2017 Samsung UHD TV

SAMSUNG ELECTRONICS (UK) LIMITED NOW TV PROMOTION ("PROMOTION") TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/nowtv form part of the Terms and Conditions.

The Promoter

 The promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 OPS (the "Promoter").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 13 July 2017 and shall close at 23:59 (GMT) on 30 November 2017 (the "Promotion Period").

Eligibility

- To be eligible to participate in the Promotion you must be a UK resident aged 18+ ("Participant").
- Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.
- 5. Participants must hold a valid debit or credit card in order to activate the NOW TV subscription.

Offer

- Participants who purchase a new (i.e. not second hand) Samsung 2017 UHD TV (each a "Promotion Product" and together the "Promotion Products") from participating retailers (whether the purchase is made in-store or online) within the Promotion Period will be entitled to claim a three (3) month NOW TV Entertainment Pass by redemption (the "Reward").
- 7. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this promotion.
- 8. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the Reward.
- If a Participant is already a NOW TV Entertainment Pass subscriber, the Reward shall add a credit to their account meaning that for the 3 months after they have claimed the Reward they shall not be charged for their NOW TV Entertainment Pass subscription.
- Participants will be required to supply a valid billing address and debit or credit card details to set up a new account.
- If Participants do not cancel the subscription before the end of the three (3) month period, the NOW TV Entertainment Pass will automatically renew at £6.99 per month.
- Use of the Reward is subject to NOW TV's terms and conditions, available at http://watch.nowtv.com/terms.

Claims

- 13. To claim, Participants must purchase a Promotion Product during the Promotion Period then:
- visit www.nowtvsamsung.com and provide the Promotion Product serial number (which can be found on the back of the Promotion Product) and all other required information;
- b. click 'Submit'; and
- c. either create a new NOW TV account or log into an existing account in order to redeem the Reward a ("Claim").
- 14. Claims must be made no later than 23:59 on 31 December 2017. Claims made after this date will be marked as invalid and will not be accepted.
- Participants may submit a maximum of one (1) Claim per NOW TV account held and Promotion Product purchased during the Promotion Period

- Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
- The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
- 18. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

- 19. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: http://www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- 20. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

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- 21. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 23. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- 24. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
- 25. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- 26. The Promotion is governed by English law.