

TAKE THE

100% COLOUR VOLUME CHALLENGE

FOR A CHANCE TO
WIN £1,000
IN OUR WEEKLY
PRIZE DRAW*

See colour in a whole new light with QLED TV

In Store Samsung Colour Volume Challenge: Prize Draw Terms and Conditions

By entering this Prize Draw (the "Prize Draw") you (the "Participant") agree to be bound by these Terms and Conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Prize Draw at www.samsung.com/uk/offers/colour-challenge form part of these Terms and Conditions.

The Promoter

1. The Promoter of this Prize Draw is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the "Promoter").

Eligibility

2. This Prize Draw is open to UK residents aged 18 or over only.
3. Employees or agents of the Promoter or any of its group companies or their families or households or anyone professionally connected to this Prize Draw are not eligible to enter.
4. No purchase is necessary to enter.

Prize

5. There is one (1) prize of £1,000.00 (one thousand pounds) (the "Prize") to be won each week between Thursday 1 June 2017 and 23:59 on Wednesday 16 August 2017 (the "Prize Draw Period").
6. The Prizes are non-transferable and may not be substituted by the winners.

Entry

7. To enter the Prize Draw, Participants must visit a Samsung event staff member or a member of a sales team at a participating store during the Prize Draw Period and take part in the in-store Samsung 100% Colour Volume Challenge which includes taking part in a product demonstration of a Samsung QLED TV. Once completed, Participants must visit www.samsung.com/uk/offers/colour-challenge, confirm they have completed the challenge and complete the online entry form (an "Entry").
8. In the last week of the Prize Draw Entries for that week will close at 23:59 on Wednesday 16 August 2017 ("End Date"), Entries received after the End Date will not be included in the Prize Draw.
9. Entries that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Entries.
10. The Promoter reserves the right at its absolute discretion to disqualify Entries which it considers do not comply with these Terms and Conditions or any Participant who it reasonably believes has interfered with the fair running of this Prize Draw.
11. Participants may only enter the Prize Draw once during the Prize Draw Period.
12. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a Participant.
13. Entries must be made by the Participant, and must not be made through agents or third parties.
14. Entries received after the Prize Draw Period will not be eligible for Entry.

Winner Selection

15. The winners shall be selected at random from all Entries received by the Promoter before the relevant Prize Draw date. One (1) winner will be selected each week and if a Participant is selected as a winner they will be removed

from the Prize Draw (i.e. a Participant cannot win more than once during the Prize Draw Period).

16. Winners will be notified they have won the Prize within three (3) days of the end of each week using the email address provided at the time of Entry. Winners will have seven (7) days from the date of notification to claim their Prize by responding to the email from which the notification was sent with their UK bank account details.
17. In the event that the winner is unreachable, ineligible, fails to claim the Prize in the time required, the winner shall forfeit their Prize and it will be awarded to a substitute winner, selected in accordance with the selection process above.
18. The Prize shall be transferred to the winner's UK bank account using the details provided at the time of claiming the Prize.
19. Details of the winners shall be made available on request.

Privacy and Data Protection

20. The Promoter reserves the right to publish the names and towns of residence of all winners. Each winner may be required to participate in the Promoter's marketing and promotional activities and by entering the Prize Draw consents to such participation.
21. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
22. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming a prize will not be used for any promotional purpose, nor shall they be passed to any third party.

General

23. The Promoter shall not be liable for any interruption to this Prize Draw whether due to force majeure or other factors beyond the Promoter's control.
24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of this Prize Draw.
25. The Promoter will not be responsible or liable for: (a) any failure to receive Entries due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or entries; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Prize Draw.
26. By entering the Prize Draw, the Participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Prize Draw or with the acceptance, possession, attendance at or use of any Prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law).
27. This Prize Draw is governed by English law.